

Perlentaucher sets an example to promote culture, excellence, and inspiration in Mallorca.



We have just initiated a partnership between Perlentaucher and Cap Rocat Festivals 2025! This cultural event is considered one of the most significant in the Mediterranean region and takes place every summer at the Cap Rocat hotel resort in Mallorca. The enchanting sounds of open-air concerts by the sea were an emotional highlight of this year's Cap Rocat Opera Gala during the first weekend of August 2025.

Supporting various initiatives in the fields of art and culture is a clear principle for Perlentaucher—an expression of our commitment to integration, the preservation of Mallorca's cultural diversity, and the conscious safeguarding of the traditional values of this wonderful island. Authenticity, naturalness, and sustainability are as important in our engagement as sensuality, emotion, and exclusivity.

With the collaboration between Perlentaucher and Cap Rocat, we are doing more than just supporting initiatives that portray a sophisticated image of Mallorca and appeal to an audience that values exclusivity and art.

"Being a partner of Cap Rocat allows us to be part of a project that not only enriches the island's artistic offerings but also targets a clientele that appreciates exclusivity, sensuality, and authenticity. For us, this is a wonderful opportunity to make Perlentaucher even more visible and tangible. Perlentaucher is a brand of excellence."

We breathe attention to detail. For our partners, collaborators, and clients, this cooperation is a clear sign of our commitment to culturally valuable experiences. It creates another emotional connection to what truly inspires us at Perlentaucher," explains James von Enden, CEO of Perlentaucher, in an interview with Carlos López Enseñat of Cap Rocat for Economía de Mallorca.

Carlos López Enseñat, head of Cap Rocat Festivals, welcomed the collaboration with Perlentaucher: *"I am especially pleased about the integration of Perlentaucher as a partner. With 15 years of experience in real estate project development, Perlentaucher stands out through its unique identity and respect for the traditional and cultural values of the island. Moreover, Perlentaucher is an excellent example of entrepreneurial integration. Spanish-based, with German roots, European vision, and always locally involved, Perlentaucher belongs to the companies of Mallorca that naturally integrate into the local environment and are committed to the sustainable development of Mallorca."*

Special events—locations and collaborations of this kind demonstrate that Mallorca is much more than a travel destination: it is an island full of history, art, and natural beauty. Events like the Cap Rocat Festival help showcase this different Mallorca—the more intimate and refined—for all who value and respect these qualities. Supporting this with the Perlentaucher Network is an important part of our Perlentaucher philosophy.